

ANNUAL GALA

Honoring

John S. Kiernan
Debevoise & Plimpton LLP

and

Gregory K. Palm
The Goldman Sachs Group, Inc.

Tuesday, May 14, 2019
1 Hotel Brooklyn Bridge | 60 Furman Street
6:00 PM Cocktails | 7:00 PM Dinner and Awards Program

TABLE SPONSORSHIPS

Diamond - \$50,000

- **Two reserved tables of 10 (20 tickets total) to the 2019 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases, and social media
- Premium and Prominent Full Page advertisement in 2019 Event Journal
- Prominent placement with logo and link on event website
- Prominent recognition listing and logo in the Gala invitation, event Journal, and on event signage
- Special recognition from the Stage at the Gala

Platinum - \$25,000

- **One reserved table of 10 to the 2019 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases and social media
- Prominent Full Page advertisement in 2019 Event Journal
- Prominent placement with logo and link on event website
- Prominent recognition listing and logo in the Gala invitation, event Journal, and on event signage
- Special recognition from the Stage at the Gala

Gold - \$15,000

- **One reserved table of 8 to the 2019 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases, and social media
- Gold Page advertisement in 2019 Event Journal
- Recognition listing with logo and link on event website
- Recognition listing and logo included in the VLP's Gala invitation, event Journal, and event signage

Silver - \$10,000

- **One reserved table of 6 to the 2019 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases, and social media
- Full Page advertisement in 2019 Event Journal
- Recognition listing with logo and link on event website
- Recognition listing and logo included in the VLP's Gala invitation, event Journal, and event signage

Bronze - \$5,000

- **5 Tickets to the 2019 Gala**
- Half Page advertisement in 2019 event Journal
- Recognition listing with logo and link on event website
- Recognition listing in the VLP's Gala invitation, event Journal, and event signage

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Champion of Justice Award Sponsor - \$25,000

- **One reserved table of 6 to the 2019 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases and social media
- Recognition as the exclusive named sponsor of the CJA awards presented at the Gala with special acknowledgement from the Stage
- Full Page Advertisement in the 2019 event Journal
- Exclusive Sponsorship listing with logo and link on the event website
- Exclusive recognition listing and logo in the Gala invitation, event Journal, and on event signage

Video Sponsor - \$12,500

- **4 Tickets to the 2019 Gala**
- Recognition as the sponsor of the video that will premiere during the Gala with sponsor logo displayed prominently in the video
- Half Page Advertisement in the 2019 event Journal
- Exclusive Sponsorship listing with logo and link on event website
- Logo included on event signage
- Recognition listing and logo included in the VLP's Gala invitation with special acknowledgement of exclusive sponsorship

TICKET PACKAGE

Benefactor - \$1,000

- **Two tickets to the 2019 Gala**
- Quarter Page Advertisement in the 2019 event Journal
- Recognition listing on event website

INDIVIDUAL TICKET

Advance Ticket - \$300

JOURNAL AD OPPORTUNITIES

Gold Page - \$2,000

Full Page - \$1,000

Half Page - \$500

Logo or name listing - \$250

All ads are in black and white. Ad message, press ready PDF or Hi-Res (300 dpi) JPG file.

ANNUAL GALA

44 Court Street, Suite 1206
 Brooklyn, NY 11201
 Phone 718-624-3894
 Fax 718-624-3926
 info@brooklynvlp.org
 www.brooklynvlp.org

Reply Form

Table Sponsorships

- Diamond (2 tables of 10 each) – \$50,000
- Platinum (1 table of 10) – \$25,000
- Gold (1 table of 8) – \$15,000
- Silver (1 table of 6) – \$10,000
- Bronze (5 tickets) – \$5,000

Exclusive Sponsorship Opportunities

- Champion of Justice Award Sponsor (1 table of 6) – \$25,000
- Video Sponsor (4 tickets) – \$12,500

Ticket Options

- Benefactor (2 tickets) – \$1,000
- Individual Tickets \$300 each
 I would like _____ tickets at \$300 each

Donation

- I cannot attend. Please accept my contribution
 in the amount of _____

Journal Ad

- Gold page - \$2,000 Full page - \$1,000
- Half page - \$500 Logo or name listing - \$250

For recognition purposes, please list my name/firm/company as: (please print clearly)

- Gift to remain anonymous

Contact Information (for follow up purposes re: Journal Ad or Event Seating)

Name _____
 Firm/Company _____
 Address _____
 City/Zip _____
 Phone _____ Fax _____ Email _____

Payment by Credit Card: Card Type ___ **American Express** ___ **Mastercard** ___ **Visa** ___ **Discover**

Name on card _____
 Card Number _____ Security Code _____ Expiration Date _____
 Billing Address _____
 Billing City/Zip _____
 Signature _____

- Charge my credit card \$ _____ (please consider adding 3% to your gift to cover credit card processing fees)

Payment by Check

- My check made payable to the **Brooklyn Bar Association Volunteer Lawyers Project**
 is enclosed in the amount of \$ _____

Submit form and payments via **email:** mstarr@brooklynvlp.org
 Or **mail to:**
 Brooklyn Bar Association Volunteer Lawyers Project
 Attn: Melissa Starr
 44 Court Street, Suite 1206
 Brooklyn, NY 11201

The VLP is a not-for-profit public charity recognized by the IRS under 501(c)(3). Tax ID: 11-3155182. Except for \$200 per person, table and ticket contributions are tax-deductible.

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EVENT JOURNAL AD SPECIFICATIONS

Full page: 5.125" wide x 8.125" high

Half page: 5.125" wide x 4" high

Quarter page: 2.5" wide x 4" high

- All ads are in black and white.
- All embedded art should be at least 300dpi resolution.
- Please send files as a Press Ready PDF of Hi Res (300dpi) JPG file.
- If you would like us to typeset your ad, please send your message and any logo files by the deadline.

Please e-mail ad files to Jamie Gerrish at jamie@asticproductions.com by **Thursday, May 2, 2019**.