

## ANNUAL GALA

### Honoring

**Jeffrey B. Gewirtz**  
**Executive Vice President of Business Affairs and Chief Legal & Compliance Officer**  
**Brooklyn Sports & Entertainment**

and

**Jonathan Stoler**  
**Partner, Global Co-Practice Group Leader - Labor and Employment Practice**  
**Sheppard, Mullin, Richter & Hampton LLP**

Tuesday, May 22, 2018 | 6:30 PM – 9:30 PM  
Brooklyn Academy of Music, 30 Lafayette Avenue

### TABLE SPONSORSHIPS

---

#### Diamond - \$50,000

- **Two reserved tables of 10 (20 tickets total) to the 2018 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases, and social media
- Premium and Prominent Full Page advertisement in 2018 Event Journal
- Prominent placement with logo and link on event website
- Prominent recognition listing and logo in the Gala invitation, event Journal, and on event signage
- Special recognition from the Stage at the Gala

#### Platinum - \$25,000

- **One reserved table of 10 to the 2018 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases and social media
- Prominent Full Page advertisement in 2018 Event Journal
- Prominent placement with logo and link on event website
- Prominent recognition listing and logo in the Gala invitation, event Journal, and on event signage
- Special recognition from the Stage at the Gala

#### Gold - \$15,000

- **One reserved table of 8 to the 2018 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases, and social media
- Gold Page advertisement in 2018 Event Journal
- Recognition listing with logo and link on event website
- Recognition listing and logo included in the VLP's Gala invitation, event Journal, and event signage

#### Silver - \$10,000

- **One reserved table of 6 to the 2018 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases, and social media
- Full Page advertisement in 2018 Event Journal
- Recognition listing with logo and link on event website
- Recognition listing and logo included in the VLP's Gala invitation, event Journal, and event signage

### **Bronze - \$5,000**

- **5 Tickets to the 2018 Gala**
- Half Page advertisement in 2018 event Journal
- Recognition listing with logo and link on event website
- Recognition listing in the VLP's Gala invitation, event Journal, and event signage

### **EXCLUSIVE SPONSORSHIP OPPORTUNITIES**

---

#### **Champion of Justice Award Sponsor - \$25,000**

- **One reserved table of 6 to the 2018 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases and social media
- Recognition as the exclusive named sponsor of the CJA awards presented at the Gala with special acknowledgement from the Stage
- Full Page Advertisement in the 2018 event Journal
- Exclusive Sponsorship listing with logo and link on the event website
- Exclusive recognition listing and logo in the Gala invitation, event Journal, and on event signage

#### **Video Sponsor - \$12,500**

- **4 Tickets to the 2018 Gala**
- Recognition as the sponsor of the video that will premiere during the Gala with sponsor logo displayed prominently in the video
- Half Page Advertisement in the 2018 event Journal
- Exclusive Sponsorship listing with logo and link on event website
- Logo included on event signage
- Recognition listing and logo included in the VLP's Gala invitation with special acknowledgement of exclusive sponsorship

### **TICKET PACKAGE**

---

#### **Benefactor - \$1,000**

- **Two tickets to the 2018 Gala**
- Quarter Page Advertisement in the 2018 event Journal
- Recognition listing on event website

### **INDIVIDUAL TICKET**

---

#### **Advance Ticket - \$250**

### **JOURNAL AD OPPORTUNITIES**

---

#### **Gold Page - \$2,000**

#### **Full Page - \$1,000**

#### **Half Page - \$500**

#### **Logo or name listing - \$250**

*All ads are in black and white. Ad message, press ready PDF or Hi-Res (300 dpi) JPG file should be sent to jamie@asticproductions.com by Monday, May 7, 2018.*

## ANNUAL GALA

Tuesday, May 22, 2018 | 6:30 PM – 9:30 PM  
 Brooklyn Academy of Music, 30 Lafayette Avenue

44 Court Street, Suite 1206  
 Brooklyn, NY 11201  
 Phone 718-624-3894  
 Fax 718-624-3926  
 info@brooklynvlp.org  
 www.brooklynvlp.org

### Reply Form

#### Table Sponsorships

- Diamond (2 tables of 10 each) – \$50,000
- Platinum (1 table of 10) – \$25,000
- Gold (1 table of 8) – \$15,000
- Silver (1 table of 6) – \$10,000
- Bronze (5 tickets) – \$5,000

#### Exclusive Sponsorship Opportunities

- Champion of Justice Award Sponsor (1 table of 6) – \$25,000
- Video Sponsor (4 tickets) – \$12,500

#### Ticket Options

- Benefactor (2 tickets) – \$1,000
  - Individual Tickets \$250 each
- I would like \_\_\_\_ tickets at \$250 each

#### Donation

- I cannot attend. Please accept my contribution in the amount of \_\_\_\_\_

#### Journal Ad

- Gold page - \$2,000     Full page - \$1,000
- Half page - \$500     Logo or name listing - \$250

**For recognition purposes, please list my name/firm/company as: (please print clearly)**

\_\_\_\_\_

- Gift to remain anonymous

#### Contact Information (for follow up purposes re: Journal Ad or Event Seating)

Name \_\_\_\_\_  
 Firm/Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

#### Payment by Credit Card: Card Type \_\_\_ American Express \_\_\_ Mastercard \_\_\_ Visa \_\_\_ Discover

Name on card \_\_\_\_\_  
 Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 Billing City/Zip \_\_\_\_\_  
 Signature \_\_\_\_\_

- Charge my credit card \$\_\_\_\_\_ (please consider adding 3% to your gift to cover credit card processing fees)

#### Payment by Check

- My check made payable to the **Brooklyn Bar Association Volunteer Lawyers Project** is enclosed in the amount of \$\_\_\_\_\_

Submit form and payments via **email:** mstarr@brooklynvlp.org  
 Or **mail to:**  
 Brooklyn Bar Association Volunteer Lawyers Project  
 44 Court Street, Suite 1206, Attn: Melissa Starr  
 Brooklyn, New York 11201

The VLP is a not-for-profit public charity recognized by the IRS under 501(c)(3). Tax ID: 11-3155182. Except for \$140 per person, table and ticket contributions are tax-deductible.