

**ANNUAL GALA****Honoring***Dedication to Justice Award recipient***John S. Kiernan  
Debevoise & Plimpton LLP****and***Tradition of Excellence Award recipient***Gregory K. Palm  
The Goldman Sachs Group, Inc.**

Tuesday, May 14, 2019

1 Hotel Brooklyn Bridge | 60 Furman Street

6:00 PM Cocktails | 7:00 PM Dinner and Awards Program

44 Court Street, Suite 1206  
Brooklyn, NY 11201  
Phone 718-624-3894  
Fax 718-624-3926  
info@brooklynvlp.org  
www.brooklynvlp.org**TABLE SPONSORSHIPS**

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**Diamond - \$50,000**

- **Two reserved tables of 10 (20 tickets total) to the 2019 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases, and social media
- Premium and Prominent Full Page advertisement in 2019 Event Journal
- Prominent placement with logo and link on event website
- Prominent recognition listing and logo in the Gala invitation, event Journal, and on event signage
- Special recognition from the Stage at the Gala

**Platinum - \$25,000**

- **One reserved table of 10 to the 2019 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases and social media
- Prominent Full Page advertisement in 2019 Event Journal
- Prominent placement with logo and link on event website
- Prominent recognition listing and logo in the Gala invitation, event Journal, and on event signage
- Special recognition from the Stage at the Gala

**Gold - \$15,000**

- **One reserved table of 8 to the 2019 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases, and social media
- Gold Page advertisement in 2019 Event Journal
- Recognition listing with logo and link on event website
- Recognition listing and logo included in the VLP's Gala invitation, event Journal, and event signage

**Silver - \$10,000**

- **One reserved table of 6 to the 2019 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases, and social media
- Full Page advertisement in 2019 Event Journal
- Recognition listing with logo and link on event website
- Recognition listing and logo included in the VLP's Gala invitation, event Journal, and event signage

### **Bronze - \$5,000**

- **5 Tickets to the 2019 Gala**
- Half Page advertisement in 2019 event Journal
- Recognition listing with logo and link on event website
- Recognition listing in the VLP's Gala invitation, event Journal, and event signage

### **EXCLUSIVE SPONSORSHIP OPPORTUNITIES**

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#### **Champion of Justice Award Sponsor - \$25,000**

- **One reserved table of 6 to the 2019 Gala**
- Acknowledgement of gift and name mentioned in all public relations materials related to the VLP, e.g. VLP newsletter, press releases and social media
- Recognition as the exclusive named sponsor of the CJA awards presented at the Gala with special acknowledgement from the Stage
- Full Page Advertisement in the 2019 event Journal
- Exclusive Sponsorship listing with logo and link on the event website
- Exclusive recognition listing and logo in the Gala invitation, event Journal, and on event signage

#### **Video Sponsor - \$12,500**

- **4 Tickets to the 2019 Gala**
- Recognition as the sponsor of the video that will premiere during the Gala with sponsor logo displayed prominently in the video
- Half Page Advertisement in the 2019 event Journal
- Exclusive Sponsorship listing with logo and link on event website
- Logo included on event signage
- Recognition listing and logo included in the VLP's Gala invitation with special acknowledgement of exclusive sponsorship

### **TICKET PACKAGE**

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#### **Benefactor - \$1,000**

- **Two tickets to the 2019 Gala**
- Quarter Page Advertisement in the 2019 event Journal
- Recognition listing on event website

### **INDIVIDUAL TICKET**

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#### **Advance Ticket - \$300**

### **JOURNAL AD OPPORTUNITIES**

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#### **Gold Page - \$2,000**

#### **Full Page - \$1,000**

#### **Half Page - \$500**

#### **Logo or name listing - \$250**

*All ads are in black and white. Ad message, press ready PDF or Hi-Res (300 dpi) JPG file.*

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**Reply Form**

**Table Sponsorships**

- Diamond (2 tables of 10 each) – \$50,000
- Platinum (1 table of 10) – \$25,000
- Gold (1 table of 8) – \$15,000
- Silver (1 table of 6) – \$10,000
- Bronze (5 tickets) – \$5,000

**Exclusive Sponsorship Opportunities**

- Champion of Justice Award Sponsor (1 table of 6) – \$25,000
- Video Sponsor (4 tickets) – \$12,500

**Ticket Options**

- Benefactor (2 tickets) – \$1,000
- Individual Tickets \$300 each  
 I would like \_\_\_\_\_ tickets at \$300 each

**Donation**

- I cannot attend. Please accept my contribution  
 in the amount of \_\_\_\_\_

**Journal Ad**

- Gold page - \$2,000     Full page - \$1,000
- Half page - \$500     Logo or name listing - \$250

**For recognition purposes, please list my name/firm/company as: (please print clearly)**

\_\_\_\_\_

- Gift to remain anonymous

**Contact Information** (for follow up purposes re: Journal Ad or Event Seating)

Name \_\_\_\_\_  
 Firm/Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Payment by Credit Card: Card Type** \_\_\_ **American Express** \_\_\_ **Mastercard** \_\_\_ **Visa** \_\_\_ **Discover**

Name on card \_\_\_\_\_  
 Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 Billing City/Zip \_\_\_\_\_  
 Signature \_\_\_\_\_

- Charge my credit card \$\_\_\_\_\_ (please consider adding 3% to your gift to cover credit card processing fees)*

**Payment by Check**

- My check made payable to the **Brooklyn Bar Association Volunteer Lawyers Project** is enclosed in the amount of \$\_\_\_\_\_*

Submit form and payments via **email:** mstarr@brooklynvlp.org  
 Or **mail to:**  
 Brooklyn Bar Association Volunteer Lawyers Project  
 Attn: Melissa Starr  
 44 Court Street, Suite 1206  
 Brooklyn, NY 11201

*The VLP is a not-for-profit public charity recognized by the IRS under 501(c)(3). Tax ID: 11-3155182. Except for \$200 per person, table and ticket contributions are tax-deductible.*

## ANNUAL GALA

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### HONORING

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### FEATURING

*The 2019 Champion of Justice Awardees*

**Emmanuel Fashakin, Jr., Debevoise & Plimpton LLP**

**Jessica Klein, Sullivan & Cromwell LLP**

**Genevieve Spruill, The Goldman Sachs Group, Inc.**

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### EVENT JOURNAL AD SPECIFICATIONS

Full page: 5.125" wide x 8.125" high

Half page: 5.125" wide x 4" high

Quarter page: 2.5" wide x 4" high

- All ads are in black and white.
- All embedded art should be at least 300dpi resolution.
- Please send files as a Press Ready PDF of Hi Res (300dpi) JPG file.
- If you would like us to typeset your ad, please send your message and any logo files by the deadline.

Please e-mail ad files to Jamie Gerrish at [jamie@asticproductions.com](mailto:jamie@asticproductions.com) by **Thursday, May 2, 2019**.