

ABOUT THE ANNUAL GALA

The Brooklyn Bar Association Volunteer Lawyers Project (VLP) Annual Gala celebrates and honors the work of extraordinary individuals who have demonstrated an unwavering commitment to serving the public good and equal justice.

This year, on Tuesday, December 7, 2021, the VLP will celebrate – virtually – its 31st Annual Gala and proudly honor:

Tradition of Excellence Award Recipient

ARLENE SHAW

Managing Director

Brightwood Capital Advisors, LLC

The Gala will be streamed on the VLP's event website, www.brooklynvlp.org/annualgala, with a virtual countdown leading to the start of the Gala program. More details including plans for a VIP reception to follow.

During the ongoing global health crisis, the VLP's services are more essential than ever. As the VLP's premier fundraising event, funds raised for the Gala strengthen the vital work of the VLP, including direct legal services, innovative legal education and outreach programs in consumer debt, foreclosure, immigration, family law and elder law, as well as the training and supervision of volunteer attorneys from the private bar to assist thousands of Brooklyn families and individuals facing life-altering legal challenges.

Most recent past honorees include:

2020: Michael W. Leahy, Senior Vice President, Deputy General Counsel & Head of Litigation, American International Group, Inc. and James L Hallowell, Partner, Gibson, Dunn & Crutcher LLP.

2019: John S. Kiernan, Partner, Debevoise & Plimpton LLP and Gregory K. Palm, Senior Advisor, The Goldman Sachs Group, Inc.

2018: Jeffrey B. Gewirtz, Executive Vice President of Business Affairs and Chief Legal & Compliance Officer, Brooklyn Sports & Entertainment and Jonathan Stoler, Partner, Global Co-Practice Group Leader - Labor and Employment Practice, Sheppard, Mullin, Richter & Hampton LLP.

2017: Carey R. Dunne, General Counsel of the Manhattan District Attorney's Office and John Siegal, Partner, BakerHostetler.

2016: Frank V. Carone, Executive Partner, Abrams Fensterman; Steven M. Cohen, Chief Administrative Officer & General Counsel, MacAndrews & Forbes; and Hon. Jonathan Lippman, former Chief Judge of the State of New York, Of Counsel, Latham & Watkins LLP.

2015: Allan L. Gropper, Ret. US Southern District of New York Bankruptcy Court Judge; Henry B. Gutman, Of Counsel, Simpson Thacher & Bartlett LLP; Karen Patton Seymour, Partner, Sullivan & Cromwell LLP; Samuel W. Seymour, Partner, Sullivan & Cromwell LLP; and Betty Whelchel, General Counsel North America, BNP Paribas.

ANNUAL GALA

HONORING

Tradition of Excellence Award Recipient

ARLENE SHAW

Managing Director

Brightwood Capital Advisors, LLC

December 7, 2021

Virtual Event | www.brooklynvlp.org/annualgala

(More details to follow)

VIRTUAL GALA SPONSORSHIPS

Diamond - \$50,000

- **Invitation to virtual gala for 20 guests**
- Invitation to VIP reception (details to follow)
- Special recognition from the virtual stage at the Gala
- Acknowledgement of gift and name mentioned in VLP public relations materials including newsletters, press releases, and social media
- Premium and prominent full-screen advertisement in the electronic journal
- Prominent placement with logo and link on event website
- Prominent recognition listing and logo in the Gala invitation and electronic journal

Platinum - \$30,000

- **Invitation to virtual gala for 10 guests**
- Invitation to VIP reception (details to follow)
- Special recognition from the virtual stage at the Gala
- Acknowledgement of gift and name mentioned in VLP public relations materials including newsletters, press releases, and social media
- Prominent full-screen advertisement in electronic journal
- Prominent placement with logo and link on event website
- Prominent recognition listing and logo in the Gala invitation and electronic journal

Gold - \$25,000

- **Invitation to virtual gala for 10 guests**
- Invitation to VIP reception (details to follow)
- Acknowledgement of gift and name mentioned in VLP public relations materials including newsletters, press releases, and social media
- Prominent full-screen advertisement in electronic journal
- Prominent placement with logo and link on event website
- Prominent recognition listing and logo in the Gala invitation and electronic journal

Silver - \$15,000

- **Invitation to virtual gala for 8 guests**
- Invitation to VIP reception (details to follow)
- Acknowledgement of gift and name mentioned across VLP social media platforms
- Full-screen advertisement in electronic journal
- Recognition listing with logo and link on event website
- Recognition listing and logo included in the Gala invitation and electronic journal

Leader - \$10,000

- **6 virtual gala tickets**
- Acknowledgement of gift and name mentioned across VLP social media platforms
- Full-screen advertisement in electronic journal
- Recognition listing with logo and link on event website
- Recognition listing and logo included in the Gala invitation and electronic journal

Partner - \$5,000

- **5 virtual gala tickets**
 - Half-screen advertisement in electronic journal
 - Recognition listing with link on event website
 - Recognition listing in the electronic journal
-

VIRTUAL GALA TICKET PACKAGE

Benefactor - \$1,000

- **Two virtual gala tickets**
- Quarter-screen advertisement in the electronic journal
- Recognition listing on event website

VIRTUAL INDIVIDUAL TICKET

Gala Ticket - \$300

VIRTUAL JOURNAL AD OPPORTUNITIES

Gold Full-Screen - \$2,000

Full-Screen - \$1,000

Half-Screen - \$500

Please contact Melissa Starr, VLP's Senior Director of Development & Strategic Initiatives, mstarr@brooklynvlp.org or 718.473.9209 with any questions.

VIRTUAL GALA Reply Form

44 Court Street, Suite 1206 Brooklyn, NY 11201 Phone 718-624-3894 Fax 718-624-3926 info@brooklynvlp.org www.brooklynvlp.org

Sponsorships

- Diamond (20 virtual event guests) - \$50,000
Platinum (10 virtual event guests) - \$30,000
Gold (10 virtual event guests) - \$25,000
Silver (8 virtual event guests) - \$15,000
Leader (6 virtual event guests) - \$10,000
Partner (5 virtual event guests) - \$5,000

Ticket Options

- Benefactor (2 virtual event guests) - \$1,000
Individual virtual event ticket - \$300
I would like _____ tickets at \$300 each

Donation

I cannot attend. Please accept my contribution in the amount of \$_____

Journal Ad

- Gold Full-Screen (color) - \$2,000 Full-Screen (color) - \$1,000 Half-Screen (color) - \$500

For recognition purposes, please list my name/firm/company as: (please print clearly)

- Gift to remain anonymous

Contact Information (for follow up purposes re: Virtual Journal Ad, Attendees, or Event Details)

Name _____

Firm/Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

Payment by Credit Card: Card Type ___ American Express ___ Mastercard ___ Visa ___ Discover

Name on card _____

Card Number _____ Security Code _____ Expiration Date _____

Billing Address _____

Billing City/State/Zip _____

Signature _____

- Charge my credit card \$_____ (please consider adding 3% to your gift to cover credit card processing fees)

Payment by Check

*My check made payable to the **Brooklyn Bar Association Volunteer Lawyers Project** is enclosed in the amount of \$_____*

Mail to:

Brooklyn Bar Association Volunteer Lawyers Project
Attn: Melissa Starr
44 Court Street, Suite 1206
Brooklyn, NY 11201

ACH payment option or to make your contribution online:

Contact Melissa Starr
mstarr@brooklynvlp.org or (718) 473-9209

The VLP is a not-for-profit public charity recognized by the IRS under 501(c)(3). Tax ID:11-3155182. VLP 2021 Virtual Gala sponsorships except for the value of goods and services associated with the VIP cocktail reception are tax-deductible to the extent allowed by law. VLP 2021 Virtual Gala individual tickets, journal ads, and contributions are tax-deductible to the extent allowed by law.

GALA HOST COMMITTEE (*in formation*)

Caroline Conway
Deputy General Counsel
Stonepeak Infrastructure Partners

Joseph Gordon
Partner
TSG Reporting, Inc.

Lynn E. Judell
Of Counsel
Schwartz Sladkus Reich
Greenberg Atlas LLP

Adam Shepherd
Senior Vice President
Macquarie Group

Lisa V. Zivkovic, Ph.D
Associate
Morrison & Foerster LLP
