

ABOUT THE ANNUAL GALA

The Brooklyn Bar Association Volunteer Lawyers Project (VLP) Annual Gala celebrates and honors the work of extraordinary individuals who have demonstrated an unwavering commitment to serving the public good and equal justice.

This year, on Tuesday, December 7, 2021, the VLP will celebrate – virtually – its 31st Annual Gala and proudly honor:

Tradition of Excellence Award Recipient

ARLENE SHAW

Managing Director

Brightwood Capital Advisors, LLC

and

Dedication to Justice Award Recipient

MARGARET ISA BUTLER

Partner

Armstrong Teasdale LLP

We are also delighted to present the **Champion of Justice Award to Stacey E. Kushlefsky**, Pro Bono Counsel at Willkie Farr & Gallagher LLP – an inspiration to the legal profession - for her steadfast commitment to pro bono.

The Gala will stream at 6:30 PM on the VLP’s event website, www.brooklynvlp.org/annualgala, with a virtual countdown leading to the start of the Gala program. A virtual VIP reception will be held at 5:30 PM and feature [Marvina Robinson, CEO of B. Stuyvesant Champagne](#).

During the ongoing global health crisis, the VLP’s services are more essential than ever. As the VLP’s premier fundraising event, funds raised for the Gala strengthen the vital work of the VLP, including direct legal services, innovative legal education and outreach programs in consumer debt, foreclosure, immigration, family law and elder law, as well as the training and supervision of volunteer attorneys from the private bar to assist thousands of Brooklyn families and individuals facing life-altering legal challenges.

Most recent past honorees include:

2020: Michael W. Leahy, Senior Vice President, Deputy General Counsel & Head of Litigation, American International Group, Inc. and James L Hallowell, Partner, Gibson, Dunn & Crutcher LLP.

2019: John S. Kiernan, Partner, Debevoise & Plimpton LLP and Gregory K. Palm, Senior Advisor, The Goldman Sachs Group, Inc.

2018: Jeffrey B. Gewirtz, Executive Vice President of Business Affairs and Chief Legal & Compliance Officer, Brooklyn Sports & Entertainment and Jonathan Stoler, Partner, Global Co-Practice Group Leader - Labor and Employment Practice, Sheppard, Mullin, Richter & Hampton LLP.

2017: Carey R. Dunne, General Counsel of the Manhattan District Attorney's Office and John Siegal, Partner, BakerHostetler.

2016: Frank V. Carone, Executive Partner, Abrams Fensterman; Steven M. Cohen, Chief Administrative Officer & General Counsel, MacAndrews & Forbes; and Hon. Jonathan Lippman, former Chief Judge of the State of New York, Of Counsel, Latham & Watkins LLP.

GALA CO-CHAIRS

Sara E. Solfanelli
Special Counsel for Pro Bono Initiatives
Schulte Roth & Zabel LLP

Lynn Tanner
Partner
Winston & Strawn LLP

GALA HOST COMMITTEE

Caroline Conway
Deputy General Counsel
Stonepeak Infrastructure Partners

Mark Lande
Senior Managing Director and Counsel
Island Capital Group LLC

Joseph Gordon
Partner
TSG Reporting, Inc.

Adam Shepherd
Senior Vice President
Macquarie Group

James L. Hallowell
Partner
Gibson, Dunn & Crutcher LLP

Lisa V. Zivkovic, Ph.D
Associate
Morrison & Foerster LLP

Lynn E. Judell
Of Counsel
Schwartz Sladkus Reich
Greenberg Atlas LLP

ANNUAL GALA

HONORING

Tradition of Excellence Award Recipient

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Partner

Armstrong Teasdale LLP

December 7, 2021 | 6:30 PM

Virtual Event | www.brooklynvlp.org/annualgala

(More details to follow)

VIRTUAL GALA SPONSORSHIPS

Diamond - \$50,000

- **Invitation to virtual gala for 20 guests**
- Invitation to virtual VIP reception for all 20 guests (details to follow)
- Special recognition from the virtual stage at the Gala
- Acknowledgement of gift and name mentioned in VLP public relations materials including newsletters, press releases, and social media
- Premium and prominent full-screen advertisement in the electronic journal
- Prominent placement with logo and link on event website
- Prominent recognition listing and logo in the Gala invitation and electronic journal

Platinum - \$30,000

- **Invitation to virtual gala for 10 guests**
- Invitation to virtual VIP reception for all 10 guests (details to follow)
- Special recognition from the virtual stage at the Gala
- Acknowledgement of gift and name mentioned in VLP public relations materials including newsletters, press releases, and social media
- Prominent full-screen advertisement in electronic journal
- Prominent placement with logo and link on event website
- Prominent recognition listing and logo in the Gala invitation and electronic journal

Gold - \$25,000

- **Invitation to virtual gala for 10 guests**
- Invitation to virtual VIP reception for all 10 guests (details to follow)
- Acknowledgement of gift and name mentioned in VLP public relations materials including newsletters, press releases, and social media
- Prominent full-screen advertisement in electronic journal
- Prominent placement with logo and link on event website
- Prominent recognition listing and logo in the Gala invitation and electronic journal

Silver - \$15,000

- **Invitation to virtual gala for 8 guests**
- Invitation to virtual VIP reception for all 8 guests (details to follow)
- Acknowledgement of gift and name mentioned across VLP social media platforms
- Full-screen advertisement in electronic journal
- Recognition listing with logo and link on event website
- Recognition listing and logo included in the Gala invitation and electronic journal

Leader - \$10,000

- **Invitation to virtual gala for 6 guests**
- Invitation to virtual VIP reception for 2 guests (details to follow)
- Acknowledgement of gift and name mentioned across VLP social media platforms
- Full-screen advertisement in electronic journal
- Recognition listing with logo and link on event website
- Recognition listing and logo included in the Gala invitation and electronic journal

Partner - \$5,000

- **Invitation to virtual gala for 5 guests**
- Half-screen advertisement in electronic journal
- Recognition listing with link on event website
- Recognition listing in the electronic journal

VIRTUAL GALA TICKET PACKAGE

Benefactor - \$1,000

- **Two virtual gala tickets**
- Quarter-screen advertisement in the electronic journal
- Recognition listing on event website

VIRTUAL INDIVIDUAL TICKET

VIP Gala Ticket - \$650

- Invitation to virtual gala
- Invitation to virtual VIP reception (details to follow)

Gala Ticket - \$300

- Invitation to virtual gala

VIRTUAL JOURNAL AD OPPORTUNITIES

Gold Full-Screen - \$2,000

Full-Screen - \$1,000

Half-Screen - \$500

Please contact Melissa Starr, VLP's Senior Director of Development & Strategic Initiatives, mstarr@brooklynvlp.org or 718.473.9209 with any questions.

VIRTUAL GALA Reply Form

44 Court Street, Suite 1206 Brooklyn, NY 11201 Phone 718-624-3894 Fax 718-624-3926 info@brooklynvlp.org www.brooklynvlp.org

Sponsorships

- Diamond (20 virtual event guests) - \$50,000
Platinum (10 virtual event guests) - \$30,000
Gold (10 virtual event guests) - \$25,000
Silver (8 virtual event guests) - \$15,000
Leader (6 virtual event guests) - \$10,000
Partner (5 virtual event guests) - \$5,000

Ticket Options

- Benefactor (2 virtual event guests) - \$1,000
Individual virtual VIP event ticket - \$650
Individual virtual event ticket - \$300

Donation

I cannot attend. Please accept my contribution in the amount of \$

Journal Ad

- Gold Full-Screen (color) - \$2,000
Full-Screen (color) - \$1,000
Half-Screen (color) - \$500

For recognition purposes, please list my name/firm/company as: (please print clearly)

- Gift to remain anonymous

Contact Information (for follow up purposes re: Virtual Journal Ad, Attendees, or Event Details)

Name

Firm/Company

Address

City/State/Zip

Phone Fax Email

Payment by Credit Card: Card Type American Express Mastercard Visa Discover

Name on card

Card Number Security Code Expiration Date

Billing Address

Billing City/State/Zip

Signature

- Charge my credit card \$ (please consider adding 3% to your gift to cover credit card processing fees)

Payment by Check

*My check made payable to the **Brooklyn Bar Association Volunteer Lawyers Project** is enclosed in the amount of \$_____*

Mail to:

Brooklyn Bar Association Volunteer Lawyers Project
Attn: Melissa Starr
44 Court Street, Suite 1206
Brooklyn, NY 11201

ACH payment option or to make your contribution online:

Contact Melissa Starr
mstarr@brooklynvlp.org or (718) 473-9209

The VLP is a not-for-profit public charity recognized by the IRS under 501(c)(3). Tax ID:11-3155182. VLP 2021 Virtual Gala sponsorships except for the value of goods and services associated with the VIP cocktail reception are tax-deductible to the extent allowed by law. VLP 2021 Virtual Gala individual tickets, journal ads, and contributions are tax-deductible to the extent allowed by law.

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HONORING

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STACEY E. KUSHLEFSKY

Pro Bono Counsel

Willkie Farr & Gallagher LLP

December 7, 2021

Virtual Event | www.brooklynvlp.org/annualgala

EVENT JOURNAL AD SPECIFICATIONS

Full screen options:

- JPEG file no smaller than 1920 pixels wide x 1080 pixels high at 72 dpi
- PowerPoint file set up in 16:9 aspect ratio

Half screen options:

- JPEG file no smaller than 957 pixels wide x 1080 pixels high at 72 dpi
- PowerPoint file set up in 16:9 aspect ratio

Quarter page options:

- JPEG file no smaller than 1920 pixels wide x 1080 pixels high at 72 dpi
 - PowerPoint file set up in 16:9 aspect ratio
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- All ads are in color.
- All embedded art should be at least 300dpi resolution.
- If you would like us to typeset your ad, please send your message and any logo files by the deadline.

Please e-mail ad files to Melinda Garcia, VLP Development Associate at mgarcia@brooklynvlp.org or contact Melissa Starr, VLP Senior Director of Development & Strategic Initiatives, mstarr@brooklynvlp.org or 718.473.9209 with any questions. **Ad deadline: Friday, November 19, 2021.**