

# VIP GALA RECEPTION HOST



## **Marvina S. Robinson**

*Founder and CEO*

### **B. Stuyvesant Champagne**

Growing up, Marvina S. Robinson's love affair with champagne began quite humbly as a college student. She and her friends would often pool their limited funds to purchase a bottle of Moët & Chandon, White Star. They frequented a liquor store on Fulton Street and St. James Place within the neighborhood she was raised. They would do the traditional toast, cheers and proudly sip out of their plastic cups. Although this Bottle of Nostalgia was discontinued, it stoked a love for champagne in Marvina's heart that would burn brightly until this day.

Marvina studied Biology at Norfolk State University where she received her Baccalaureate and went on to receive her Master's in Statistics at Columbia University. She began her

entrepreneur journey in the summer of 2009 by opening a Sneaker Art Business. This later morphed into her hosting a sneaker art show in August 2009 with over 100 individuals in attendance.

Years passed and her entrepreneurial spirit continued with her opening an Indoor Cycling Studio, where she partnered with her cousin. She also was the sole proprietor of Seven Twenty-Four, Coffee Bar and Café located on Myrtle Avenue in Brooklyn, New York. She made the decision to close the café when she was unable to expand the beverage selections to include beer, wine and champagne. She then decided this was the perfect time to follow her passion and open a premium Champagne Bar in Brooklyn, New York.

She desired her own brand of champagne to serve as the private house label. In order to achieve that goal, she worked with a vineyard in France to create Stuyvesant Champagne. The first tasting of Stuyvesant Champagne was hosted by Suite 607 located in the Brooklyn Navy Yard. This was the first official tasting in the United States with invited guests. After receiving great feedback from the carefully selected attendees, she was able to confirm the two selections that would become the primary offering of Stuyvesant Champagne; a Rose and a Grand Reserve Brut.

One of Marvina's fondest memories of champagne occurred in January of 2019 when she visited the famous Les Deux Magots in Paris, France. She sat outside in the cold, under a heated lamp, chatted with a fellow patron and sipped champagne as they did in the movies. She was honored to later receive an invitation to attend Canard Duchene's master class in June of 2019.

Marvina also is the owner and sole proprietor of Champagne & Thangs, a cocktail catering business. The brand also works with different vendor locations to host pop-up bars in NYC.

Marvina has a zest for life and travels and hopes to bring a taste of home, spice and culture to the Champagne community. She is one of the few African American women owning a Champagne brand. Her love for her hometown, Bedford-Stuyvesant (Brooklyn, NY), inspired the name of her brand, Stuyvesant Champagne.

She invites you to raise a glass and toast to the freshness of family and beginnings of a strong and fruitful relationship.